

# **Craft Potters Association Associate Membership**

The Craft Potters Association (CPA) is one of the UK's oldest and largest bodies promoting British studio potters and ceramists. Founded in 1958, the CPA serves to represent and further the interests of our membership and that of ceramic art in the UK and internationally.

Anyone can join the CPA as an Associate member and benefit from the various opportunities, information and activities that the CPA promotes and organises. Our membership includes makers, collectors, potteries, galleries and ceramic enthusiasts.

# What are the benefits of CPA Associate membership?

- 10% off all ceramics at the Contemporary Ceramics Centre
- £6 off a year's subscription to Ceramic Review magazine
- Access to Public and Product Liability Insurance for only £25 extra per year
- CPA News, summarising CPA key activities, six times a year
- E-bulletins 2-3 times a month, detailing new opportunities, exhibitions and
- Discounts on exhibition fees at ceramics and craft events across the UK
- Admission to apply to show at Oxford Ceramics Fair every October
- An education programme run by full CPA members, including workshops, demonstrations and talks

# How can I join the CPA as an Associate member?

CPA Associate membership costs £30 per year (£55 when including Public and Product Liability Insurance) and runs from the date of purchase to the end of the same month the following year. Membership can be bought online via our website under 'Become a Member'.

Alternatively, CPA membership can be purchased over the phone by calling +44 (0)20 7183 5583, or by sending in a cheque to *Craft Potters Association, 63 Great Russell Street, London WC1B 3BF*.

Prospective members who wish to pay by Direct Debit can also do so by going to our 'Become a Member' page, with renewals made annually on 15<sup>th</sup> of the month.

# Why should I consider purchasing Public and Product Liability Insurance?

If you're a maker of ceramics and intend to display your work at public events or host workshops in your studio, it is important and, in most cases, necessary to be insured.

Craft Potters Association Associate membership The CPA offers Public and Product Liability Insurance (PPLI) for members at £25 p/a, offering them cover in respect of legal liability for damages - including legal costs for accidental injury to others and accidental loss or damage to third party property. CPA PPLI provides cover up to £5,000,000 on any one claim, and is valid for one year from the date of purchase so long as the CPA membership is active throughout that period.

PPLI can be purchased directly from the CPA website together with Associate membership, or separately if already a CPA Associate.

## What happens after I join the CPA?

After the membership payment has been processed, you will receive your membership card and receipt of purchase in the post. Membership cards are printed in batches, so please allow 1-2 weeks for the card to be delivered. If you've also bought insurance, the policy documents for this will come at the same time as the membership card.

## Can I display the CPA logo on my website and business cards?

The CPA actively encourages members to display the CPA logo on their websites and business cards. If you're a new member of the CPA and wish to get a digital copy of the CPA logo, please get in touch by phone or email and we'll send this to you.

## Can I promote my events through the CPA?

As an Associate member, you can let us know about your forthcoming events, which can be promoted via the CPA Twitter feed or, for larger shows, as part of the CPA e-bulletin.

# What is MAAC and how can it help me?

The Members & Associates Advisory Committee (MAAC) is a sub-committee of the CPA Council and is responsible for organising ceramics-themed opportunities and events for CPA members across the UK and internationally. Such opportunities include studio visits, workshops and stands at various events.

MAAC offers emerging makers in ceramics the chance to exhibit and sell their work in an environment where they can gain experience by meeting customers and other ceramists.

# What is CPA News, where can I read it and how often is it published?

CPA News is the official newsletter of the Craft Potters Association and details important updates on CPA events, members' activity and letters from the council. It is published six times a year and is released at the same time as Ceramic Review Magazine. You can read it online by going to Download CPA News, under News & Events on the CPA website.

# Applications for Selected membership of the CPA

Selected members of the CPA are those makers whose work the CPA Council considers to be of a consistently high and professional standard. Selected members benefit from the opportunity to display and sell work at the Contemporary Ceramics Centre in London, numerous exhibition

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opportunities across the country, inclusive PPL Insurance in the membership fee, display on the CPA website directory and voting rights on CPA activities.

Although it is not a requisite that applicants for Selected membership of the CPA be active Associate members, the demonstration of an existing interest in the activities of the CPA may aid any application.

The CPA council meets twice a year to discuss and select from new applications for CPA Selected membership, in May and November. Applications are accepted up until the end of the previous month. For more information on Selected membership applications and how to apply, please visit 'Become a Member' on the CPA website.

#### The Craft Potters Association team

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